



Association of Towns 2017 - 2018 Directory

AD RATES

Company Name _____

Address _____

Contact _____ Phone # _____

Size of Ad (check one):

1/8 page _____ \$250 (3 1/2" x 2 1/4")

Half page _____ \$750 (7 1/2" x 4 3/4")

1/4 page _____ \$425 (3 3/4" x 4 3/4")

Full page _____ \$1600 (7 1/2" x 9 1/2")

*Inside Back Cover _____ \$1800 (7 1/2" x 9 1/2")

*Inside Front Cover _____ \$1800 (7 1/2" x 9 1/2")

*Back Cover _____ \$2000 (7 1/2" x 7 1/2")

*** DENOTES FULL COLOR OPTION**

- No bleed ads please. Ads should be submitted electronically to lschirmer@nytowns.org. PDF file format at 300 dpi is preferred for optimum quality. Questions? Please contact Libby Schirmer at 518/465-7933.
- Rates are not commissionable.
- Enclose check with this form. Make checks payable to: Association of Towns of the State of New York. Ads cannot be guaranteed without full payment.
- Mail to: Directory of Town Officials
Attention: Libby Schirmer
Association of Towns
150 State Street
Albany, NY 12207
- **Deadline for camera-ready copy and payment to March 30, 2018.**

For more information or questions, call Libby Schirmer, Publications Manager & Social Media Marketing Manager, at (518) 465-7933.