



ADVERTISE WITH THE ASSOCIATION OF TOWNS



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Full payment is required with order. Make checks payable to the ASSOCIATION OF TOWNS. Mail check and paperwork to: Libby Schirmer, Publications Manager, Association of Towns, 150 State St., Albany, NY 12207. For information, please call (518)465-7933. Check our Web site, www.nytowns.org, for updates and additional advertising and sponsorship opportunities.

2017 Editorial Calendar

Jan/Feb - Annual Mtg / Governing

- Issue 1 Deadline: Dec. 2, 2016

Mar/April - Technology

- Issue 2 Deadline: Feb. 23, 2017

May/June - Engineering

- Issue 3 Deadline: April 7, 2017

July/August - Financial Mgmt./Budget

- Issue 4 Deadline: June 9, 2017

Sept/Oct - Eco. Dev. / Planning & Zoning

- Issue 5 Deadline: Aug. 11, 2017

Nov/Dec - Annual Meeting 2018

- Issue 6 Deadline: Oct. 7, 2017

THE DEADLINE FOR THE **JAN/FEB 2018** ISSUE WILL BE **DEC. 1, 2017**.

Ad size	Color*	Subscription**
One-quarter (4 ¾" x 3 ¾")	\$350	\$325/insertion
One-half (4 ¾" x 7 ½")	\$450	\$425/insertion
Full-page (7 ½" x 9 ½")	\$675	\$650/insertion
Back Cover (Check for availability)	\$920	N/A

* Prices are per insertion and do not reflect any Corporate Membership inclusions or discounts. Subject to change.

** Run and **pay up front, in full** ads in at least **three consecutive** issues and receive listed rate.

Art work must be camera-ready.

Bleed ads will not be accepted.

Please send high res ads, either in PDF or jpg format to lschirmer@nytowns.org.

Rates are not commisionable.

You may still submit a black and white ad, but we no longer offer different pricing for B&W ads. *Talk of the Towns & Topics* is a full color magazine.

Get Published!

If you have an article fitting under a particular issue's theme, submit it for consideration for publication!

It must be written from an educational/training standpoint and pertain to towns/municipalities in New York State.

Most articles run in the 1,000- to 2,000-word range, though longer articles and shorter announcements/topics are welcome!

E-mail articles in Word format to lschirmer@nytowns.org.